# Adeline Casagranda

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Information
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# **Experiences**

#### September 2016

Volunteer for the "Images" Festival in Vevey.

#### November 2015

Volunteer for the "International Film Festival Tous Écrans" in Geneva.

#### 2011-2014

Holiday camp activity leader for children between 4 and 15 years old.

# **Education**

#### 2014 - 2017

Bachelor of Arts in Visual communication, HEAD — Geneva, Switzerland.

#### February - june 2016

International Exchange, Bachelor Media Design, MOME University of Budapest, Hungary.

#### 2014

HND in Graphic Design, La Martinière-Diderot Lyon, France.

#### 2012

Graduation in Applied Arts music option, Honoré d'Urfé Saint-Étienne, France.

# **Graphic Designer**

# **Graphic experiences**

## July 2017 - Today

UI/UX Graphic design for the InvestGlass fintech.
In charge initially of the visual redesign of the application design, I then had the opportunity to develop chatbots providing automatic responses to users and participating in the design of websites on Joomla. Thanks to InvestGlass, I discovered new technologies and languages such as haml, less, meya.ai, api.ai and intercom.

## February 2017

Graphic Designer for the International Film Festival Tous Écrans.

My part-time job (20%) for this festival allowed me to go through the creation of various print communication. I was able to produce brochures, web banners, postcards, etc.

#### Juillet - Septembre 2016

Intern at Ramon Valle, freelance graphic designer.

This internship continued punctually during the year according to the mandates of Ramon Valle. I attended the creation of layout for a catalogue, a program, web banner, visual identity searches, a roll-up of signage. I was able to work for clients such as the United Nations, the RTS, Cinébulletin and the International Film Festival Tous Écrans.

#### **Softwares**